



HMAID White Paper v2.2

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01.

Introduction

“Healthy society where people with developmental disabilities and people who are information alienated do not suffer from inequality and disadvantage”

HUMANAID(HMAID) aims to contribute to improving the quality of life of people with developmental disabilities and people who are information alienated. It aims to provide necessary services to people with developmental disabilities and people who are information alienated suffering from difficulties in reading and understanding and to create a “social model” necessary for them.

Support for people with developmental disabilities and people who are information alienated should aim to enhance social inclusion. They should be able to enjoy everyday life opportunities same as non-disabled people and equal social participation should be ensured.

HUMANAID(HMAID) goes beyond simple support and aims to build a network where people with developmental disabilities become independent human being. We will provide services in various areas based on interconnection and make the most of the resources within the community to create specialized and customized services for people with developmental disabilities.

02.

Problem Statement

In the digital age, as the internet and smartphones are pervaded in all areas of our lives, the amount and quality of information we enjoy have improved beyond comparison with the past. However, it is a reality that not everyone enjoys the benefits of this digital revolution. This is because all information delivery and sharing platforms are focused on non-disabled people.

Access to information and knowledge must be ensured to people with disabilities in order for them to act and participate independently and autonomously in society. People with disabilities are unable to keep up with technological progress and relatively fall in poor condition than others. This gap in information will become even wider if we do not carefully review the methods of accessing information considering the type of disability.

For people with developmental disabilities, communication difficulties are doubled due to disability characteristics (difficulty in cognitive and social interaction). As a social being, they constantly strive to communicate with others, but they find certain difficulty in understanding the context of dialogue and communicating properly.

As of the end of 2018, there were about 230,000 people with developmental disabilities on the globe suffering from low intelligence and autistic disorders. They are having a lot of difficulties in education, employment, and use of daily living facilities due to the limitations of cognitive and communication fields. Studies on the life of adults with disabilities in communication have shown that communication quality is positively correlated with quality of life. Communication difficulties not only cause hard time delivering accurate communication and obstructing social interaction but can also degrade the quality of life by acting as hindrance to social relationships between family members and members of society.

Hence, the lack of communication eventually makes differences in the acquisition of information and develops into social problems such as inequality in opportunities but countermeasures against the problems are insufficient.

Republic of Korea has prepared various laws and systems to promote the rights of people with disabilities and social participation. Nevertheless, discrimination against people with disabilities still exists in our society. In particular, people with developmental disabilities have been considered only as someone in need of protection through the negative view; because of their limited ability of self-expression, they are having difficulties claiming their own rights and lack in the ability to think or judge logically.

Many organizations, companies and local governments produce and distribute easily comprehensible contents for the sake of people with developmental disabilities. However, the easily comprehensible contents guideline that were used previously are still in use, causing difficulties against people with developmental disabilities due to the absence of properly classified contents upon the degrees of disabilities.

03. HMAID Project

Let's HMAID

Let's HMAID is an easily comprehensible words hub for people with developmental disabilities and the information alienated. We provide easily comprehensible news and information for the people with developmental disabilities and information alienated, and conduct online voluntary activities to collect easily comprehensible words data. Volunteers can be rewarded with tokens in exchange for providing easily comprehensible words data through a blockchain-based reward system.

■ Various Easily Comprehensible Words Content

- Card news with various information in easily comprehensible words
- Easily comprehensible news that anyone can read and understand
- Photo news made by reporters with developmental disabilities

■ Easily Comprehensible Words voluntary work

- Voluntary activities to convert difficult words such as news, various materials, and information into easily comprehensible words.
- Link to '1365 Volunteer Portal' / Verification of volunteer hours
- Anyone above 16 years old can participate
- Token reward system based on easily comprehensible words voluntary activities



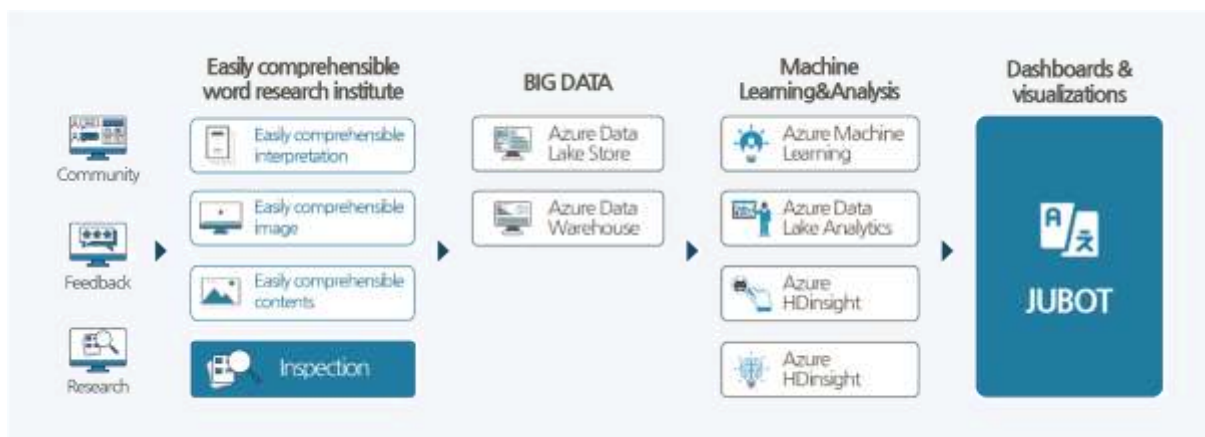
[Let's HMAID APP]

JUBOT



JUBOT is an AI platform that translates easily comprehensible words to improve information accessibility for people with developmental disabilities and information alienated. It is a compound word of 'JUVO' which means 'to help' and 'ROBOT', it contains the heart of helping people with developmental disabilities and people who are information alienated.

It uses AI algorithm to convert and display the most proper words and images which are comprehensible for the users. Not only the words used in daily lives, but also medical and legal terms which require expertise shall be converted and provided for people with developmental disabilities worldwide in each language.



[JUBOT's Basic Structure]

Starting with the initial model in a form of a 'translator', JUBOT will evolve to support communication through various methods; voice recognition and image recognition, nearest in the future.

In addition, OPEN API, which can be linked with heterogeneous platforms will be provided to enable scalability in various fields, and it will be the first case as a communication platform for the improvement of the quality of life, creating new opportunities for people with developmental disabilities around the world.

Easily Comprehensible Words Research Institute

"Easily Comprehensible Word Research Institute" researches and creates contents which are easily comprehensible for people with developmental disabilities and people who are information alienated. The contents are produced through the inspection and standardization of the data collected, eventually created as contents in forms of words and images in order to present various ways of expressions.



[Data collection procedure of Easily Comprehensible Words Research Institute]

The standardization work is subdivided according to the degrees of disability and comprehensibility, dividing the criteria according to the level of disability and matching them. This is a key step in collecting big data -easily comprehensible words and sentences- as it is a process to create optimal contents for each level of disabilities which are to be used for actual communication in their daily lives. Near in the future, we plan to expand our research to various industries inclusive of medical and legal which require certain expertise.

Grade	Degrees of disability	Disability level
3	A person with an intelligence quotient of more than 50 and less than 70 who can socially and directly rehabilitate through education.	Upper grades level
2	A person with an intelligence quotient of more than 35 and less than 50 who can train simple behavior in everyday life, with some supervision and assistance the person can have a job that is not complicated like the job does not require special skills.	Lower grades level
1	A person with an intelligence quotient of less than 35 who has difficulty in adapting to everyday and social life, throughout his life he needs protection for others.	Child level

[Degrees according to the disability level]

Easily Comprehensible News

We select and process useful articles from various media contents produced by other media companies and work to unravel so that the people who are information alienated can easily recognize and understand them. Anyone can voluntarily participate in "Compile Committee" to make the article easily comprehensible. The articles created through these procedures are handed over to "Easily Comprehensible News Editorial Committee", composed of people with developmental disabilities and the final news articles supervised by the editorial members and chief editor are posted and released through the online news platform 'LET'S HMAID'(www.letshmaid.com).



[Production process of Easily Comprehensible News]

Easily Comprehensible Editorial Center

"Easily Comprehensible Editorial Center" is the place for the inspection of the comprehensibility of the news compiled by the volunteers of "Compile Committee". There are total of 10 easily comprehensible editorial centers nationwide, and the developmentally disabled people in the area are hired as editors.



[Easily Comprehensible Editorial Center]

Those who produce 'Easily Comprehensible News' on the spot with editors are called Chief Editors. Chief Editors consisted of non-disabled people are hired through completion of the editorial center's own developmental disabilities training course. Career disconnected women and seniors are hired preferentially; 'new job creation effect' is implemented within. Currently, chief editor training and education are in operation in cooperation with various educational institutions and local governments, inclusive of K-PACE, Daegu University in Republic of Korea.

Easily Comprehensible Editorial Center aims to expand over 50 domestic locations by 2023. 'Local Media Program' is the connection program for local developmentally disabled people, planned to cooperate with various domestic special education institutes.

No.	Name of Center	Organization in charge
1	Yeouido center	HUMANOID Media Center
2	Gangseo center	Gangseo-gu vocational rehabilitation center
3	Songpa center	Korea Social Welfare Policy Institute
4	Dasan-dong Jung-gu center	Dasan-dong Jung-gu Policy Institute
5	Yeongdeungpo center	Sharp SE Corp.
6	Gapyeong center	Hosanna University
7	Gimpo center	Gimpo Gayeon Village
8	Jung-gu welfare center	Jung-gu Seoul PWD welfare center
9	Buk-gu Daegu center	Buk-gu office Daegu city
10	Daegu University K-PACE	Daegu University (Training of chief editors)

[Easily Comprehensible Editorial Center, present]

HUMANAIIDPOST

We are the first media company to be certified as a "Standard workplace for people with disabilities", and currently, 11 regular reporters with developmental disabilities and 60~70 members of the supervisory committee with developmental disabilities are working together. We strive to create media professions to help people with developmental disabilities communicate more closely with the world.



[Journalists with developmental disabilities and Interviews]

HUMANAID, a Monthly Magazine

It is a monthly magazine focused in Korean Wave published since June, 2019 in cooperation with people(journalists) with developmental disabilities and non-disabled people(journalists, advisors and editors).

■ Featured Contents of HUMANAID Monthly

- Articles and photos created by people(journalists) with developmental disabilities
- Interviews with celebrities inclusive of Korean Wave Stars
- Easily comprehensible news through the hands of people with developmental disabilities
- Artworks of artists with developmental disabilities
- Living information and cultural news and articles in which people with developmental disabilities might be interested



[Previous issues of HUMANAID Monthly]

HUMANAID Monthly has received a lot of attention because it has pioneered new fields of developmental disabilities. For the first issue of the magazine, it received so much love and interests that it ranked 'Weekly Best' in domestic magazine category in Aladdin.

Online voluntary service



HMAID Online Volunteering is a volunteer activity that edits news articles in easily comprehensible words. The volunteers work on solving difficult news terms and contents so that people with information alienated (disabled, elderly, multicultural families, etc) can read and understand them easily.

Articles edited for easy reading by volunteers are made into easily comprehensible word news through a review process by a review committee composed of people with developmental disabilities. Various materials created by volunteers are used as easily comprehensible word data for communication for people with developmental disabilities.

HMAID Online Voluntary Service



[HMAID Online Voluntary Service]

Standard workplaces for people with disabilities

Standard workplaces for people with disabilities are workplaces certified by Korea Employment Agency for the Disabled, those are operated for the purpose of expanding the creation of jobs for people with disabilities with relatively few employment opportunities in the employment market and to let them maintain a stable life through stable working opportunities. Human Aid Post was approved as a standard workplace for the disabled at August 28, 2020.

■ The exemption of levy on mandatory employment of the people with disabilities. (Linked employment system)

National and local government and employers employing more than 100 full-time workers are required to hire certain number of workers with disabilities in the Republic of Korea. Incentives are given to the employers who hire employees with disabilities above the mandatory employment rate, basic levies are imposed on those who do not meet the requirements.



[Structure of HMAID Mall-linked employment system]

In reality, in case of difficulty in hiring workers with disabilities, “the linked employment system” can be applied. When a business owner obliged to pay a levy purchases certain products supplied by a subcontractor that is subject to a linked employment, the levy is mitigated to a certain rate.

Arts and Cultural Exchange Project for developmentally disabled artists

We promote the mutual exchange of people with developmental disabilities around the world through art and culture. It is a project that provides various opportunities for the artists with developmental disabilities to act and live as an independent member of society rather than the underprivileged/socially-disadvantaged through actively perform as artists in domestic and overseas art markets.

Education/Training support programs for people with developmental disabilities in Europe and many other countries in the world and Art Exhibitions are to be held during the project. We are planning to produce and broadcast videos of entire journey as a documentary film in cooperation with renowned various institutions and organizations, the videos shall also be utilized to promote HUMANAID Global Project. ACEP shall be the time and place when and where artists with developmental disabilities can enlarge their cultural exchanges and acquire opportunities to perform their art skills throughout multiple countries and diverse cultures.



[2020 ACEP poster and exhibition photos]

■ 2020 KOREA-EU Arts and Cultural Exchange Project for developmentally disabled artists

2020 ACEP 'Korea EU Artists with developmental disabilities Korea Special Exhibition' [Breaking the conventionality with a brush]	
Venue	4th exhibition area, 2nd floor Hangaram art museum of Seoul Arts Center
Date	2020.09.12~ 2020.09.27
Program	- 'Korea EU Artists with developmental disabilities Korea Special Exhibition' [Breaking the conventionality with a brush] - 127 art works from 56 Korean artists with developmental disabilities - 40 art works from 20 EU artists with developmental disabilities
Sponsors and partners	EU Representative located in Korea / Ministry of education national institute of special education / Korea Employment Agency for the disabled / Korea Association of Autistic People / UNESCO Korea Committee / Croatian Embassy in Korea / Lithuania Embassy in China / Austrian Embassy in Korea / Czech Embassy in Korea / Czech Cultural Center in Korea / General Federation of Commerce and Industry corp / Scottish Ability / Berlin Clujion Germany

[2020 KOREA-EU Arts and Cultural Exchange Project plan]

'People with Developmental Disabilities' Art Works Online Gallery

This is an online gallery where you can meet the works of artists with developmental disabilities. It provides opportunities to purchase works by artists with developmental disabilities. Drawings of artists with developmental disabilities are sold through auction, and Various products and art works contains the designs and drawings by artists with developmental disabilities are distributed.

In addition, we provide support for discovering and nurturing preliminary artists so that they can engage in art activities, leading to "culture and art jobs" working as exclusive artists or freelance "professional painters". There are many people with developmental disabilities who like to draw, and not a few have genius talents. Artists with developmental disabilities stand on the stage of the world to impress many people with their works and create a way to communicate with the world.



04.

HMAID Token (HMAID)

Overview

HMAID Tokens are used in the HMAID project ecosystem.

*We do not sell separately such as ICO (Initial coin offering)

We have built an economy that can be continuously used and developed, and HMAID Token has been designed as 'HMAID POINT', which can be used in the economy, and 'HMAID TOKEN' for blockchain network scalability. The token budget is established based on donations and sponsorships from companies and individuals and the profits of the HUMANAID project. Organized tokens are used as rewards or project business expenses according to the initially set ratio.

*The value of 'HMAID POINT' is guaranteed and can be exchanged for 'HMAID TOKEN'. The exchange rate is applied differently depending on the token holding amount and period.

*The initially set rate may be changed according to the will and circumstances of the HMAID Token Foundation.

■ Token Name

HMAID Token

■ Token Symbol

HMAID

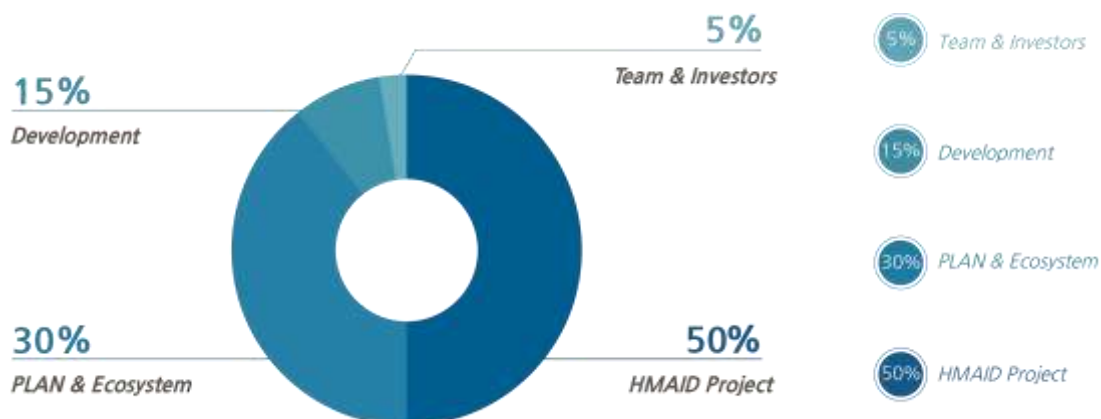
■ Total supply

100,000,000 HMAID

■ Token Type

ERC-20 (*can be converted to other types in the future for scalability)

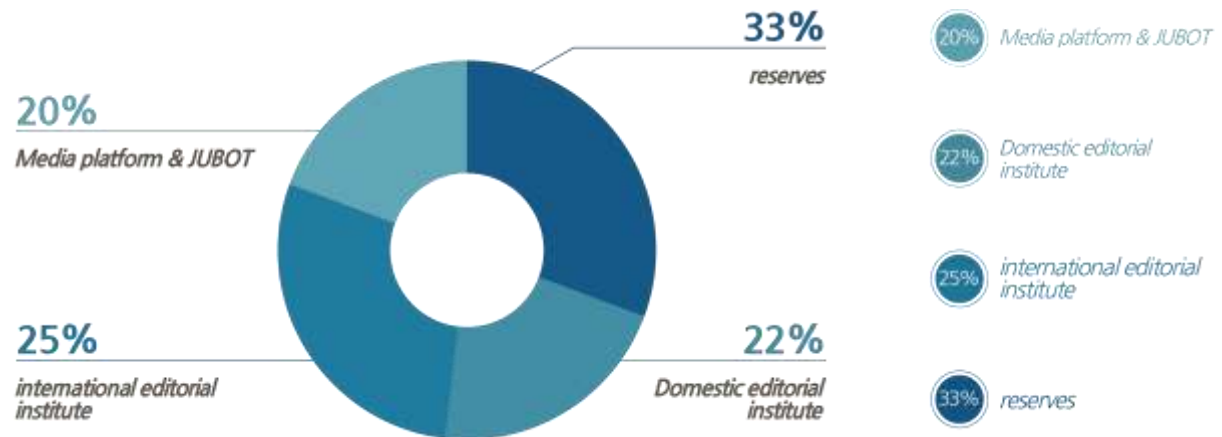
■ Token Distribution



Token Distribution

1) HMAID Project

The budget distributed to HMAID Project is 50,000,000 HMAID, accounting for 50% of the total issuance.



It is used for people with developmental disabilities, people who are information alienated and everyone with them. In order to operate a sustainable rewarding system, the compensation budget is arranged based on the certain revenue for the current project, the certain revenue that will be generated in the future, and through the corporate and personal sponsorships. Rewards are distributed in proportion to the percentage of the compensation specified in the budget scale.

Reserves approximately 33%	It will be used to activate the market economy of tokens and reserve costs of editorial institutes, and is used by the Foundation's authority when various situations need emergency strategy costs for the project.
Domestic editorial institute approximately 22%	It is the budget for Easily Comprehensible Editorial Institutes(Domestic) in order to accomplish the goal of operating 50 institutes by 2023.
international editorial institute approximately 25%	It is the budget for Easily Comprehensible Editorial Institutes(International) in order to accomplish the goal of operating 60 institutes in 12 countries by 2023.
Media platform & JUBOT approximately 20%	It is the budget used as a reward for all participants who provides meaningful data and materials to HUMANAID Economy; the media platform and JUBOT.

2) Development

The budget distributed to Development is 15,000,000 HMAID, which is 15% of the total issuance. The HMAID Project is a project that converts from capital & labor-intensive business to information-intensive business in the early stages, and it is a business that needs a big role in IT development, and it is a business that manages and learns various information to improve the completion of the result. This budget will be used for various IT development factors.

Let's HMAID 10%	It is used to develop integrated platforms (Media, Community, Information, HMAID Payment).
AI & OPEN API 30%	It is used for the development of OPEN API which is to make heterogeneous platform and JUBOT AI algorithm interwork.
Big data 30%	It is used for people with developmental disabilities, people who are information alienated and everyone with them.
Mall & Payment System 30%	It is used to develop HMAID Mall and payment system.

3) Plan & Ecosystem

The budget distributed to Plan & Ecosystem is 30,000,000 HMAID, which is 30% of the total issuance volume. 50% of the budget will be used for responsible planning and management, and 10% will be spent on marketing expenses by 2023. HMAID has set a separate 40% budget for business expansion, and will be used in various fields such as projects and listing on exchanges.

4) Investors

The budget distributed to Investors is 5,000,000 HMAID, which is 5% of the total issuance. This is a budget for the team that has worked with the founding members of Human Aid Post and the HMAID Project in the form of talent donation. It was determined according to the level of contribution and participation method according to equity participation or talent donation.

(*The entire project budget is managed directly by the Foundation, and all decision-making processes and budget execution details are transparently disclosed.)

Token Economy

1) WHY BLOCKCHAIN?

HMAID provides various opportunities for social participation and better economic incentives for people with developmental disabilities around the world based on the blockchain-based token economy. Through the blockchain, the reliability of data is guaranteed, and functions such as smart contracts of the blockchain are directly utilized for data transactions to ensure fair data transactions. If you utilize the blockchain-based token economy, you can accelerate service innovation for people with developmental disabilities based on high-quality easily comprehensible words big data.



[HMAID Token]

■ Use as data compensation

Compensation is the key to securing high-quality comprehensible words big data. In the existing financial world, compensation is practically impossible due to issues such as exchange rates and fees, but smart contract-based tokens can be highly utilized as data compensation. In addition, the record of rewards for project participants is recorded on the blockchain network, enabling transparent rewards.

■ Smart contract

The HMAID project is rewarded by an Ethereum-based smart contract algorithm. In the future, we will provide a better platform environment by developing DAPPs using Ethereum plugins and utilizing multiple infrastructure networks.

■ Global business

We create a global business ecosystem by using cryptocurrencies that can be used in the whole world maintaining the common value not limiting in a specific country or region.

■ Copyright of art works

It is possible to protect the copyright of art works, goods and other derivative products of people with developmental disabilities and transparent history management for creative activities.

■ Decentralized transaction

HMAID tokens issued with Ethereum-based ERC20 can be traded on decentralized-cryptocurrency exchanges, so project participants can freely use their assets.

■ Support and donation

The delivery and use of tokens are recorded on the network on the blockchain and can be verified, and transparent donations and sponsorships are made.

2) HMAID Ecosystem

For the HMAID Project, education and easily comprehensible words data generation are carried out at the easily comprehensible editorial center and media classroom with support from organization and groups related to developmental disabilities around the world. The easily comprehensible editorial center and media classroom produce easily comprehensible words materials, easily comprehensible news, photo news, and others for the people with developmental disabilities and the information alienated, and the produced various results are accumulated as easily comprehensible words data, in order to provide services for the people with developmental disabilities such as the easily comprehensible words translator JUBOT and other various projects to improve awareness of the people with developmental disabilities.

In the process of producing various results at the easily comprehensible editorial center, the budget supported by the local community, groups, and institutions is provided in the form of HMAID points. The reward and use of HMAID points are recorded on the blockchain and managed transparently, and the calculation of the reward amount will be provided according to the compensation budget by checking the data contribution according to the data analysis algorithm.

HMAID points will be supported to be used for various events in the field of culture and art to improve awareness of people with developmental disabilities, and to purchase and donate products of not only people with developmental disabilities but also the people with disabilities.



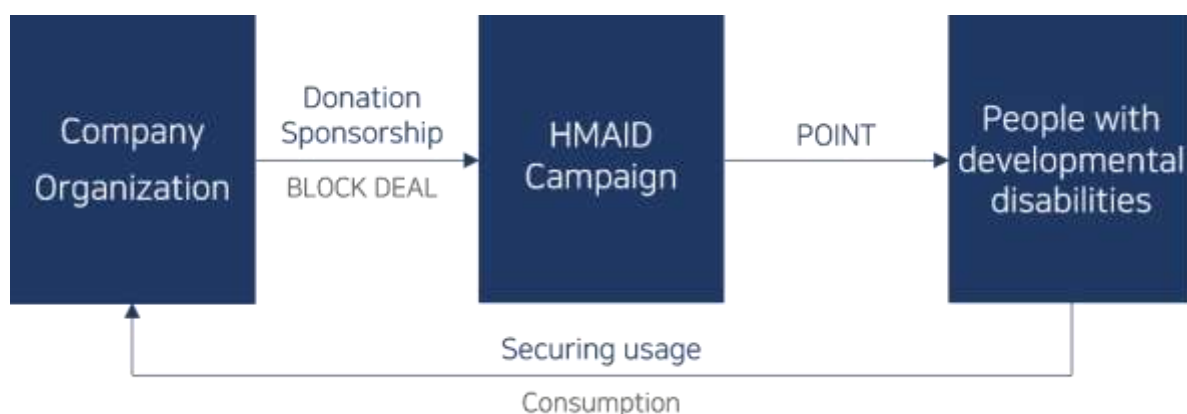
3) HMAID Social Contribution Campaign

We carry out social contribution strategies and programs to effectively utilize long-term goals and internal capabilities through social contribution campaign such as culture and art projects, easily comprehensible words editorial center, and nurturing young talent, so that they can be linked with corporate strategies.

Donations and sponsorships from companies and organizations is organized as budget in the form of tokens and block-deals for a sustainable token reward system. From the budget set in HMAID PROJECT, the amount corresponding to the campaign donation is organized into the token budget and used for rewards in the form of points.

(e.g. When setting a budget in the form of a block-deal, if \$1,000 is supported, a reward budget is established according to the point conversion policy at that time after budgeting the token equivalent to \$1,000)

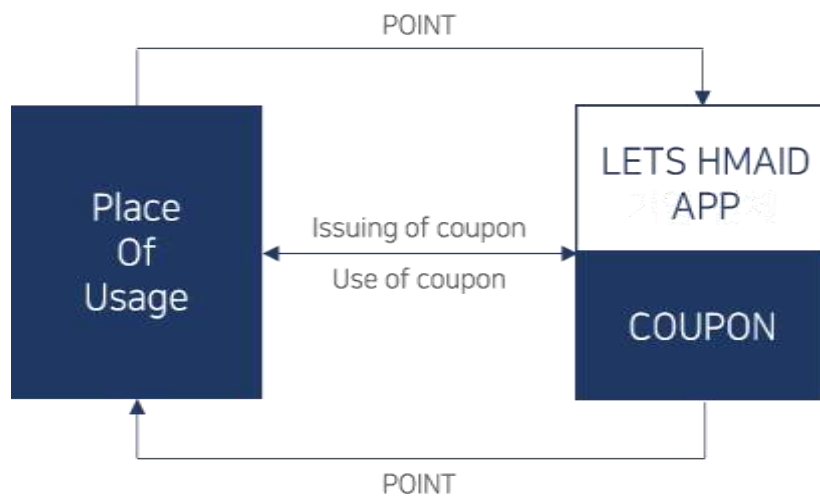
Points used for rewards are used for various uses that can be used, which in turn leads to donations and sponsorships, establishing a token economy in which rewards and consumption are virtuous.



[HMAID Social Contribution Campaign Structure]

4) Expansion of coupon usage

We provide information such as welfare discount benefits for the people with disabilities and services for the people with disabilities, and at the same time issue discount coupons for the people with disabilities. We secure places where people with disabilities can actually use it and provide additional discounts and benefits through the use of points.



[Coupon Usage Structure]

05. History

2021

- 07 렛츠에이치에이드 엠 베타버전 출시
- 04 영등포구 자원봉사 수요처 승인
- 07 렛츠에이치에이드 엠 리뉴얼
- 03 <휴먼에이드포스트>~<휴먼에이드>
~<한국장애인사랑>협회 업무협약
- 06 <휴먼에이드포스트>~<휴먼에이드>
~<한국장애인사랑>협회 업무협약
- 01 <휴먼에이드>~<휴먼에이드>시스템
업무협약

2020

- 12 발달장애 아티스트 예술 프로젝트
'섬을 그리다' 진행
(외교동상무 태평양관람기구 주관)
- 10 <휴먼에이드포스트>
엑스디지투스 업무협약
- 09 <휴먼에이드포스트>
휴먼에이드 ACEP2020 발달장애
아티스트 한국특별전 주최
- 07 <휴먼에이드포스트>
특수교육 연구회 'SET-UP'
업무협약 체결
- 02 <휴먼에이드포스트>
대구대 K-PACE센터 업무협약 체결
- 12 UN유엔 Web TV 'ACEP2020
한-EU 발달장애인 아티스트 특별전'
영상소개 >M&TA행사
- 09 <휴먼에이드포스트>
인쇄사 신고
- 08 <휴먼에이드포스트>
장애인표준사업장 인증
- 06 <휴먼에이드포스트>
연철스튜디오 업무협약
- 11 '휴먼에이드포스트' 한-미국
지속가능&스마트 관광 온라인 교육
프로그램 운영
- 09 <휴먼에이드포스트>
휴먼에이드-햇살매어 업무협약
- 07 <소셜링크> 업무협약
- 02 <휴먼에이드포스트>
힐스톤비즈니스센터 업무협약

2019

- 07 휴먼에이드 대구 그림전시회
- 04 라이프엔아트
휴먼에이드포스트-김근태와오대륙친구들
'김근태 개인전' 주최
- 06 월간 휴먼에이드 창간
- 04 프리즘 전시회 주관

2018

- 08 임의단체 휴먼에이드 쉬문말 김수센터
현황보고, 발달장애 인 권수위원 50명
김수교지 18명 활동 중)
- 07 <사람의 빛> 업무협약
- 04 '원광디지털대학교' 업무협약
- 03 KBS '사랑의 가족'
휴먼에이드·휴먼에이드포스트 방영
- 01 한양대학교 사회혁신센터 업무협약
- 08 신문사 휴먼에이드포스트 정직원
현황발달장애인 3명, 지적장애인 1명,
비장애인 3명 총직원 협업 중)
- 05 몽골인종대학교 몽골 교수 2인
휴먼에이드 인턴십 프로그램 참여
- 04 '글로벌디지털콘텐츠그룹'
업무협약
- 01 휴먼에이드포스트 기자 제23회
매일임팩 참여
- 01 르완다연립대학교 설립준비위원회
업무협약
- 08 <휴먼에이드포스트> 범인 전환
- 05 휴먼에이드, 세종시 세계문화예술
교육 주간 기념행사 참여
- 03 '우리 모두 토크콘서트' 개최
- 01 MBC '나눔의 행복', 휴먼에이드
주제로 방영

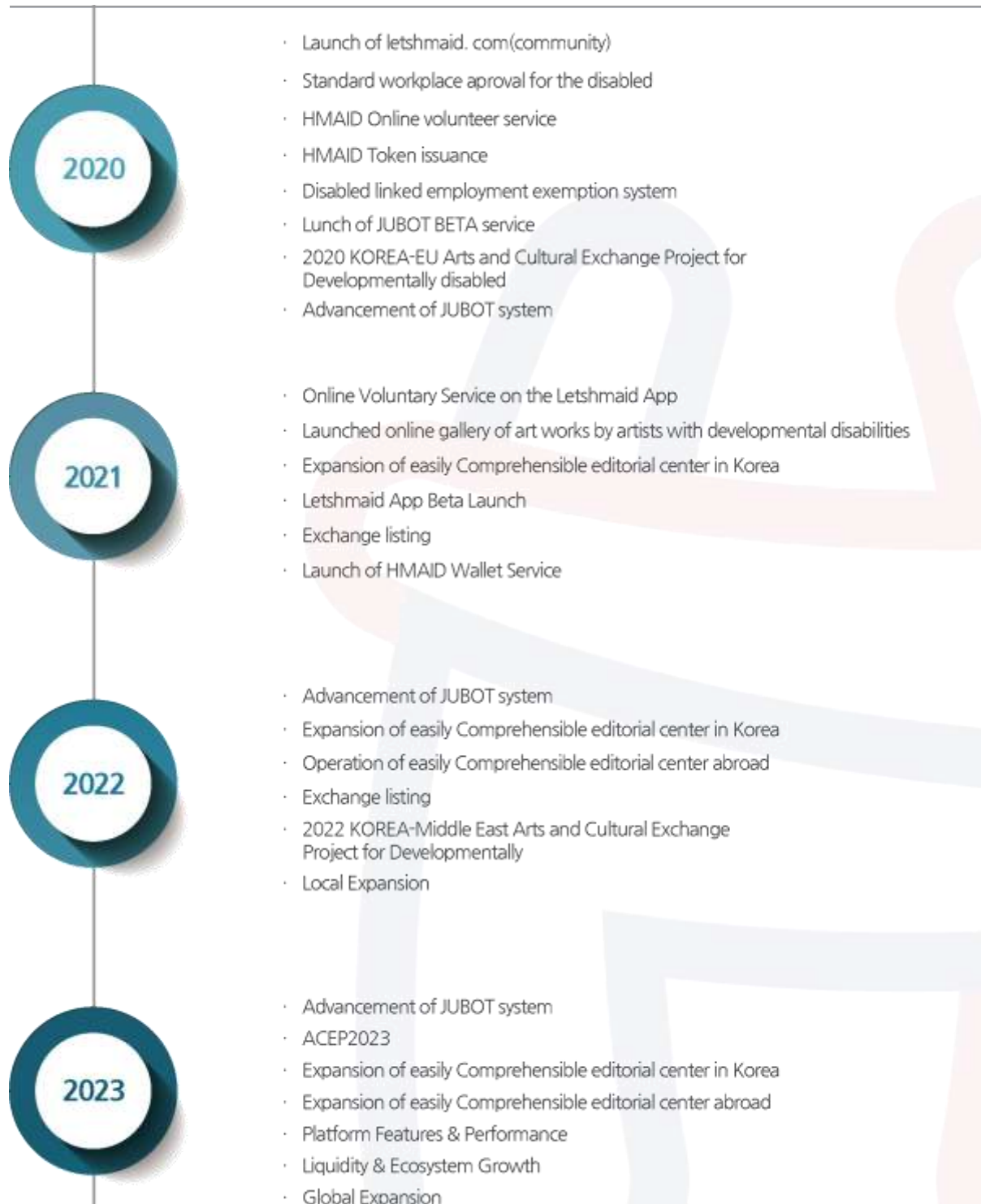
2017

- 12 가언마을 기자단 포토뉴스 전시회
- 08 휴먼에이드포스트
(사회공헌형 신문사) 창간
- 04 2017 제 1회 정책모임 개최
- 12 서울 강서장애인가족지원센터
업무협약
- 07 2017 감사위원 역량강화 일일캠프
개최
- 04 휴먼에이드 - 샤프50 발달장애인
장규직 채용(5인)
- 11 2017 휴먼에이드
한글미디어문화제 개최
- 05 다산동 주민센터 업무협약
- 01 탄자니아 사회직가업 나무리메이트
업무협약

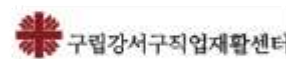
2016

- 12 KMI한국과학기술연구소 업무 협약
- 10 초록우산어린이재단 업무협약
- 06 휴먼에이드 창립총회
- 12 제2회 정보소외계층 미디어
리터러시 포럼 후원
- 09 제1회 '정보외종종'을 위한 미디어
사명과 역할' 휴먼에이드 포럼 후원
- 12 <휴먼에이드 포럼 2016> 개최
- 08 MYSC 업무협약

06. Roadmap



07. Strategic Partners



. HMAID Official Channels

- Website <http://hmaid.io>
- Twitter https://twitter.com/hmaid_official
- Instagram https://www.instagram.com/hmaid_official
- Medium <https://medium.com/@hmaidcorp>
- Telegram https://t.me/hmaid_official