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01. Introduction

"Healthy society where people with developmental disabilities and people who are information alienated do not suffer from inequality and disadvantage"

HUMANAID(HMAID) aims to contribute to improving the quality of life of people with developmental disabilities and people who are information alienated. It aims to provide necessary services to people with developmental disabilities and people who are information alienated suffering from difficulties in reading and understanding and to create a

"social model" necessary for them.

Support for people with developmental disabilities and people who are information alienated should aim to enhance social inclusion. They should be able to enjoy everyday life opportunities same as non-disabled people and equal social participation should be ensured.

HUMANAID(HMAID) goes beyond simple support and aims to build a network where people with developmental disabilities become independent human being. We will provide services in various areas based on interconnection and make the most of the resources within the community to create specialized and customized services for people with developmental disabilities.

02. Problem Statement

In the digital age, as the internet and smartphones are pervaded in all areas of our lives, the amount and quality of information we enjoy have improved beyond comparison with the past. However, it is a reality that not everyone enjoys the benefits of this digital revolution. This is because all information delivery and sharing platforms are focused on non-disabled people.

Access to information and knowledge must be ensured to people with disabilities in order for them to act and participate independently and autonomously in society. People with disabilities are unable to keep up with technological progress and relatively fall in poor condition than others. This gap in information will become even wider if we do not carefully review the methods of accessing information considering the type of disability.

For people with developmental disabilities, communication difficulties are doubled due to disability characteristics (difficulty in cognitive and social interaction). As a social being, they constantly strive to communicate with others, but they find certain difficulty in understanding the context of dialogue and communicating properly.

As of the end of 2018, there were about 230,000 people with developmental disabilities on the globe suffering from low intelligence and autistic disorders. They are having a lot of difficulties in education, employment, and use of daily living facilities due to the limitations of cognitive and communication fields. Studies on the life of adults with disabilities in communication have shown that communication quality is positively correlated with quality of life. Communication difficulties not only cause hard time delivering accurate communication and obstructing social interaction but can also degrade the quality of life by acting as hindrance to social relationships between family members and members of society.

Hence, the lack of communication eventually makes differences in the acquisition of information and develops into social problems such as inequality in opportunities but countermeasures against the problems are insufficient.

Republic of Korea has prepared various laws and systems to promote the rights of people with disabilities and social participation. Nevertheless, discrimination against people with disabilities still exists in our society. In particular, people with developmental disabilities have been considered only as someone in need of protection through the negative view; because of their limited ability of self-expression, they are having difficulties claiming their own rights and lack in the ability to think or judge logically.

Many organizations, companies and local governments produce and distribute easily comprehensible contents for the sake of people with developmental disabilities. However, the easily comprehensible contents guideline that were used previously are still in use, causing difficulties against people with developmental disabilities due to the absence of properly classified contents upon the degrees of disabilities.

03. HUMANAID POST

We are the first media company to be certified as a "Standard workplace for people with disabilities", and currently, 11 regular reporters with developmental disabilities and 60~70 members of the supervisory committee with developmental disabilities are working together. We strive to create media professions to help people with developmental disabilities communicate more closely with the world.



[Journalists with developmental disabilities and Interviews]

HUMANAID, a Monthly Magazine

It is a monthly magazine focused in Korean Wave published since June, 2019 in cooperation with people(journalists) with developmental disabilities and non-disabled people(journalists, advisors and editors).

■ Featured Contents of HUMANAID Monthly

- Articles and photos created by people(journalists) with developmental disabilities
- Interviews with celebrities inclusive of Korean Wave Stars
- Easily comprehensible news through the hands of people with developmental disabilities
- Artworks of artists with developmental disabilities
- Living information and cultural news and articles in which people with developmental disabilities might be interested



[Previous issues of HUMANAID Monthly]

HUMANAID Monthly has received a lot of attention because it has pioneered new fields of developmental disabilities. For the first issue of the magazine, it received so much love and interests that it ranked 'Weekly Best' in domestic magazine category in Aladdin.

Easily Comprehensible News

We select and process useful articles from various media contents produced by other media companies and work to unravel so that the people who are information alienated can easily recognize and understand them. Anyone can voluntarily participate in "Compile Committee" to make the article easily comprehensible. The articles created through this procedures are handed over to "Easily Comprehensible News Editorial Committee", composed of people with developmental disabilities and the final news articles supervised by the editorial members and chief editor are posted and released through the online news platform 'HUMANAIDPOST' (www.humanaidpost.com).



[Production process of Easily Comprehensible News]

Easily Comprehensible Editorial Center

"Easily Comprehensible Editorial Center" is the place for the inspection of the comprehensibility of the news compiled by the volunteers of "Compile Committee". There are total of 10 easily comprehensible editorial centers nationwide, and the developmentally disabled people in the area are hired as editors.



[Easily Comprehensible Editorial Center]

Those who produce 'Easily Comprehensible News' on the spot with editors are called Chief Editors. Chief Editors consisted of non-disabled people are hired through completion of the editorial center's own developmental disabilities training course. Career disconnected women and seniors are hired preferentially; 'new job creation effect' is implemented within. Currently, chief editor training and education are in operation in cooperation with various educational institutions and local governments, inclusive of K-PACE, Daegu University in Republic of Korea.

Easily Comprehensible Editorial Center aims to expand over 50 domestic locations by 2023. 'Local Media Program' is the connection program for local developmentally disabled people, planned to cooperate with various domestic special education institutes.

No.	Name of Center	Organization in charge
1	Yeouido center	HUMANAID Media Center
2	Gangseo center	Gangseo-gu vocational rehabilitation center
3	Songpa center	Korea Social Welfare Policy Institute
4	Dasan-dong Jung-gu center	Dasan-dong Jung-gu Policy Institute
5	Yeongdeungpo center	Sharp SE Corp.
6	Gapyeong center	Hosanna University
7	Gimpo center	Gimpo Gayeon Village
8	Jung-gu welfare center	Jung-gu Seoul PWD welfare center
9	Buk-gu Daegu center	Buk-gu office Daegu city
10	Daegu University K-PACE	Daegu University (Training of chief editors)

 $[\ {\sf Easily\ Comprehensible\ Editorial\ Center}, {\it present}\]$

04. HMAID Project

Integrated Media Platform

It is a social contribution platform for people with developmental disabilities and people who are information alienated. HUMANAID magazine and easily comprehensible news will be translated into 12 different languages and serviced on its own media platform which will be used as the first step for the collection of global big data. In addition, a bio certification system such as iris certification that considers the accessibility of people with developmental disabilities will be applied. A self-integrated media platform is implemented based on the following main functions.

*12 different kinds of languages (Korean, English, Chinese, Japanese, German, Spanish, Portuguese, Vietnamese, Bahasa Indonesia, Arabic, Bahasa Malaysia)

Community

It provides easily comprehensible word news and easily comprehensible word information for the people with developmental disabilities and people who are information alienated. The community supports online meetings and communication tools specially designed for people with developmental disabilities and people who are information alienated. It implements functions to share their various experiences, stories, and cultures.

■ Media

Republic of Korea is the most news consuming country on the globe. However, information alienated groups such as people with developmental disabilities, members of multicultural families, immigrant workers and the elderly are disadvantaged due to the short of comprehension and perceptibility. We implement the most scalable online media in order for us to create an environment that breaks the barriers in consuming the news and contents for the sake of those information alienated.

■ Information

It provides a variety of cultural news and life information inside and outside of the country through easily comprehensible languages, images and videos. While providing various and informative information within the platform, we also discover and develop various contents that can be easily enjoyed.

■ HMAID Payment

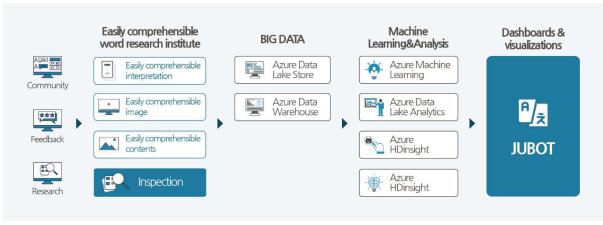
Cryptocurrency payment system for users worldwide. It provides a convenient and simplified payment environment for users on the globe who use HUMANAID Platform by supporting not only existing payment methods but also blockchain-based cryptocurrency payment systems.

JUBOT



JUBOT is an AI platform that translates easily comprehensible words to improve information accessibility for people with developmental disabilities and information alienated. It is a compound word of 'JUVO' which means 'to help' and ROBOT', it contains the heart of helping people with developmental disabilities and people who are information alienated.

It uses AI algorithm to convert and display the most proper words and images which are comprehensible for the users. Not only the words used in daily lives, but also medical and legal terms which require expertise shall be converted and provided for people with developmental disabilities worldwide in each language.



[JUBOT's Basic Structure]

Starting with the initial model in a form of a 'translator', JUBOT will evolve to support communication through various methods; voice recognition and image recognition, nearest in the future.

In addition, OPEN API, which can be linked with heterogeneous platforms will be provided to enable scalability in various fields, and it will be the first case as a communication platform for the improvement of the quality of life, creating new opportunities for people with developmental disabilities around the world.

Easily Comprehensible Words Research Institute

"Easily Comprehensible Word Research Institute" researches and creates contents which are easily comprehensible for people with developmental disabilities and people who are information alienated. The contents are produced through the inspection and standardization of the data collected, eventually created as contents in forms of words and images in order to present various ways of expressions.



[Data collection procedure of Easily Comprehensible Words Research Institute]

The standardization work is subdivided according to the degrees of disability and comprehensibility, dividing the criteria according to the level of disability and matching them. This is a key step in collecting big data -easily comprehensible words and sentences- as it is a process to create optimal contents for each level of disabilities which are to be used for actual communication in their daily lives. Near in the future, we plan to expand our research to various industries inclusive of medical and legal which require certain expertise.

Grade	Degrees of disability	Disability level
3	A person with an intelligence quotient of more than 50 and less than 70 who can socially and directly rehabilitate through education.	Upper grades level
2	A person with an intelligence quotient of more than 35 and less than 50 who can train simple behavior in everyday life, with some supervision and assistance the person can have a job that is not complicated like the job does not require special	Lower grades level
1	A person with an intelligence quotient of less than 35 who has difficulty in adapting to everyday and social life, throughout his life he needs protection for others.	Child level

[Degrees according to the disability level]

Online voluntary service



HMAID Online Volunteering is a volunteer activity that edits news articles in easily comprehensible words. The volunteers work on solving difficult news terms and contents so that people with information alienated (disabled, elderly, multicultural families, etc) can read and understand them easily.

Articles edited for easy reading by volunteers are made into easily comprehensible word news through a review process by a review committee composed of people with developmental disabilities. Various materials created by volunteers are used as easily comprehensible word data for communication for people with developmental disabilities.

HMAID Online Voluntary Service



[HMAID Online Voluntary Service]

Standard workplaces for people with disabilities

Standard workplaces for people with disabilities are workplaces certified by Korea Employment Agency for the Disabled, those are operated for the purpose of expanding the creation of jobs for people with disabilities with relatively few employment opportunities in the employment market and to let them maintain a stable life through stable working opportunities. Human Aid Post was approved as a standard workplace for the disabled on August 28, 2020.

■ The exemption of levy on mandatory employment of the people with disabilities. (Linked employment system)

National and local government and employers employing more than 100 full-time workers are required to hire certain number of workers with disabilities in the Republic of Korea. Incentives are given to the employers who hire employees with disabilities above the mandatory employment rate, basic levies are imposed on those who do not meet the requirements.



[Structure of HMAID Mall-linked employment system]

In reality, in case of difficulty in hiring workers with disabilities, "the linked employment system" can be applied. When a business owner obliged to pay a levy purchases certain products supplied by a subcontractor that is subject to a linked employment, the levy is mitigated to a certain rate.

HUMANAID Mall

HUMANAID MALL (HMAID MALL) is an online e-commerce where customers are able to purchase various products and goods produced by people with disabilities (and/or by the companies, the majority of the employees of which are people with developmental disabilities) around the world. The products produced by people with disabilities including developmental disabilities are prioritized so that customers are motivated and have chance to purchase various products produced by people with disabilities around the world.

Both people with disabilities and without disabilities are able to enjoy shopping in the mall and certain amount from what the customers spend will be used as a donation for the people with disabilities. We will organize various products to ensure good consumption for the sake and benefits of people with disabilities.

■ Selling of the products and goods produced by people with disabilities around the world

HUMANAID MALL (HMAID MALL) is designed in the form of Open Market so that businesses/companies related with hiring people with disabilities in various countries are able to join and sell goods and products. We plan to prioritize creative, socially meaningful products produced by people with disabilities around the world, and you can also find general products along with various products for people with disabilities. As the consumption of goods overseas (direct shopping) increases due to the activation of online shopping, we plan to introduce "HMAID Payment System" in addition to existing payment methods.

Arts and Cultural Exchange Project for the artists with developmental disabilities

We promote the mutual exchange of people with developmental disabilities around the world through art and culture. It is a project that provides various opportunities for the artists with developmental disabilities to act and live as an independent member of society rather than the underprivileged/socially-disadvantaged through actively perform as artists in domestic and overseas art markets.

Education/Training support programs for people with developmental disabilities in Europe and many other countries in the world and Art Exhibitions are to be held during the project. We are planning to produce and broadcast videos of entire journey as a documentary film in cooperation with renowned various institutions and organizations, the videos shall also be utilized to promote HUMANAID Global Project. ACEP shall be the time and place when and where artists with developmental disabilities can enlarge their cultural exchanges and acquire opportunities to perform their art skills throughout multiple countries and diverse cultures.

■ 2020 KOREA-EU Arts and Cultural Exchange Project for developmentally disabled artists

2020 ACEP 'Korea EU Artists with developmental disabilities Korea Special Exhibition'			
[Breaking the conventionality with a brush]			
Venue	4th exhibition area, 2nd floor		
Veride	Hangaram art museum of Seoul Arts Center		
Date	2020.09.12~ 2020.09.27		
Program	 - 'Korea EU Artists with developmental disabilities Korea Special Exhibition' [Breaking the conventionality with a brush] - 127 art works from 56 Korean artists with developmental disabilities - 40 art works from 20 EU artists with developmental disabilities 		
EU Representative located in Korea / Ministry of education national institute of education / Korea Employment Agency for the disabled / Korea Association of People / UNESCO Korea Committee / Croatian Embassy in Korea / Lithuania E			
partners China / Austrian Embassy in Korea / Czech Embassy in Korea / Czech Cultural (
•	Korea / General Federation of Commerce and Industry corp / Scottish Ability / Berlin		
	Clujion Germany		

[2020 ACEP Poster / 2020 KOREA-EU Arts and Cultural Exchange Project plan]

People with Developmental Disabilities' Art Works Online Gallery

This is an online gallery where you can meet the works of artists with developmental disabilities. It provides opportunities to purchase works by artists with developmental disabilities. Drawings of artists with developmental disabilities are sold through auction, and Various products and art works contains the designs and drawings by artists with developmental disabilities are distributed.

In addition, we provide support for discovering and nurturing preliminary artists so that they can engage in art activities, leading to "culture and art jobs" working as exclusive artists or freelance "professional painters". There are many people with developmental disabilities who like to draw, and not a few have genius talents. Artists with developmental disabilities stand on the stage of the world to impress many people with their works and create a way to communicate with the world.



HSB: HUMAN SPEAKERS BUREAU

The Human Speakers Bureau not only recruits both Korean and global celebrities, but also plans and holds "easily comprehensible words lecture" – "Accessible Inspiration", a brand lecture of HSB, to provide unforgettable inspiration to all, including the people who are information alienated.

Global Celebrities in various fields such as politics, economy, society, culture, art, and sports deliver their expertise, experiences, know-how, and life stories in easily comprehensible words to all listeners, including the people who are information alienated.

We are trying to produce contents that motivate and inspire viewers and readers by putting various stories of celebrities' lectures, writings and lives in the form of videos and books, and we want to share them with everyone.



05. HUMANAID Token (HMAID)

Overview

HMAID Token is widely used in HUMANAID Project Ecosystem.

* HMAID Token is not sold/distributed separately, different from ICO (initial coin offering) and other conventional coins.

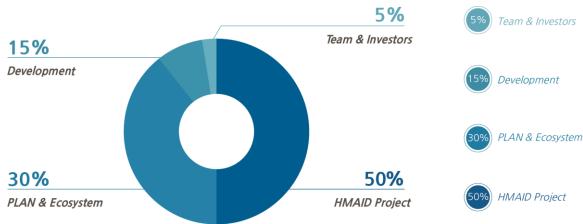
HUMANAID Token is designed to have value for the users' aspect by building an economy that can be utilized and developed with sustainability. The budget of the token is based on corporate, individual donations and sponsorships along with the revenues from various HUMANAID projects. Organized tokens will be used as rewards or project business expenses according to the initially established ratio.

Initial distribution amount is distributed as part of the budget for each business of HUMANAID projects and it can also be changed flexibly according to the progress of marketing and developments.

(*The initial ratio may vary depending on the will and circumstances of the HUMANAID Token Foundation.)

- Token Name HMAID Token
- Token Symbol HMAID
- Total supply
 100,000,000 HMAID
- Token Type ERC-20 (*can be converted to other types in the future for scalability)

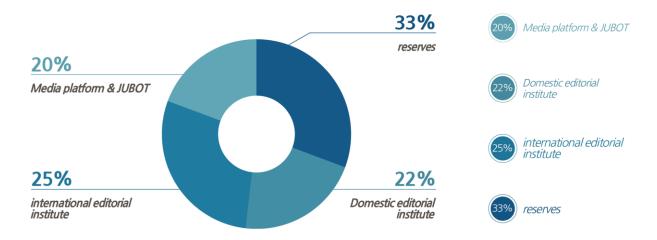
■ Token Distribution



Token Distribution

1) HMAID Project

The budget distributed to HMAID Project is 50,000,000 HMAID, accounting for 50% of the total issuance.



It is used for people with developmental disabilities, people who are information alienated and everyone with them. In order to operate a sustainable rewarding system, the compensation budget is arranged based on the certain revenue for the current project, the certain revenue that will be generated in the future, and through the corporate and personal sponsorships. Rewards are distributed in proportion to the percentage of the compensation specified in the budget scale.

Reserves approximately 33%	It will be used to activate the market economy of tokens and reserve costs of editorial institutes, and is used by the Foundation's authority when various situations need emergency strategy costs for the project.
Domestic editorial institute approximately 22%	It is the budget for Easily Comprehensible Editorial Institutes(Domestic) in order to accomplish the goal of operating 50 institutes by 2023.
international editorial institute approximately 25%	It is the budget for Easily Comprehensible Editorial Institutes(International) in order to accomplish the goal of operating 60 institutes in 12 countries by 2023.
Media platform & JUBOT approximately 20%	It is the budget used as a reward for all participants who provides meaningful data and materials to HUMANAID Economy; the media platform and JUBOT.

2) Development

The budget distributed to Development is 15,000,000 HMAID, which is 15% of the total issuance. The HMAID Project is a project that converts from capital & labor-intensive business to information-intensive business in the early stages, and it is a business that needs a big role in IT development, and it is a business that manages and learns various information to improve the completion of the result. This budget will be used for various IT development factors.

Let's HMAID 10%	It is used to develop integrated platforms (Media, Community, Information, HMIAD Payment).
AI & OPEN API 30% It is used for the development of OPEN API which is to make heterog platform and JUBOT AI algorithm interwork.	
Big data 30%	It is used for people with developmental disabilities, people who are information alienated and everyone with them.
Mall & Payment System 30%	It is used to develop HMAID Mall and payment system.

3) Plan & Ecosystem

The budget distributed to Plan & Ecosystem is 30,000,000 HMAID, which is 30% of the total issuance. It is used to create a token ecosystem such as planning and marketing, and 50% of the budget will be used as responsible planning and management details. The HMAID project has set a separate budget for the global market, and the budget will be used in various fields to expand the ecosystem of HMAID TOEKN. 10% of the budget will be used for marketing expenses and will be operated with the budget until 2023.

4) Investors

The budget distributed to Investors is 5,000,000 HMAID, which is 5% of the total issuance. This is a budget for the team that has worked with the founding members of Human Aid Post and the HMAID Project in the form of talent donation. It was determined according to the level of contribution and participation method according to equity participation or talent donation.

(*The entire project budget is managed directly by the Foundation, and all decision-making processes and budget execution details are transparently disclosed.)

Token Economy

For a better tomorrow for people with developmental disabilities, HMAID PROJECT, WE BUILD TOGETHER

HUMANAID Token is designed to have value for the users' aspect by building an economy that can be utilized and developed continuously.



Donation · Sponsorship, Business Revenue

The project budget is provided by corporate and individual donations & sponsorship together with Human Aid business profits.



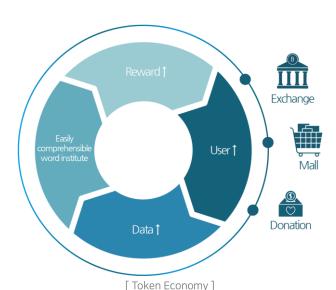
Foundation

The budget entered into the Foundation will be settled as compensation or project progress cost according to the initially set token rate.



HUMANAID Project

The Business profit and donation & sponsorship for the developmentally disabled will be used for the Human Aid project.

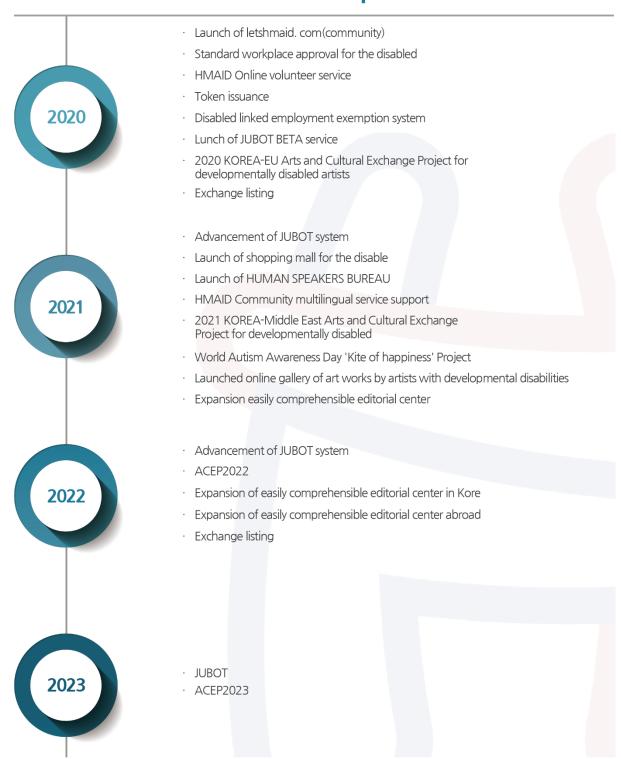


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06. History

<i>2020</i>	12 발달장애 아티스트 예술 프로젝트 '섬을 그리다' 진행 (외교통상부·태평양관광기구주관)	12 UN(유엔) Web TV 'ACEP2020 한-EU 발달장애인 아티스트 특별전' 영상소개 (MIKTA행사)	11 '휴먼에이드포스트 '한-메콩 지속가능&스마트 관광 온라인 교육 프로그램' 운영
	10 ㈜휴먼에이드포스트 에스디지유스 업무협약	09 ㈜휴먼에이드포스트 인쇄사 신고	09 ㈜휴먼에이드포스트 휴먼에이드-펫웰페어 업무협약
	09 ㈜휴먼에이드포스트 휴먼에이드 'ACEP2020 발달장애 아티스트 한국특별전' 주최	08 ㈜휴먼에이드포스트 ' 장애인표준사업장'인증	07 (사)소설워크 업무협약
	07 ㈜휴먼에이드포스트 특수교육 연구회 'SET-UP' 업무협약체결	06 ㈜휴먼에이드포스트 엔젤스헤이븐 업무협약	02 ㈜휴먼에이드포스트 힐스톤비즈니스센터 업무협약
	02 ㈜휴먼에이드포스트 대구대 K-PACE센터 업무협약체결		
2019	07 휴먼에이드 대구 그림전시회	06 월간 휴먼에이드 창간	04 프리즘 전시회 주관
2013	04 라이프앤아트 휴먼에이드포스트-김근태와오대륙친구들 '김근태 개인전' 주최		
2018	08 임의단체 휴먼에이드 쉬운말 감수센터 현황(8곳, 발달장애인 감수위원 50명,	08 신문사 휴먼에이드포스트 정직원 현황(발달장애인 3명, 지체장애인 1명,	08 ㈜휴먼에이드포스트 법인 전환
	감수코치 18명 활동 중) 07 (사)사랑의 빛 업무협약	비장애인 3명 정직원 취업 중) 05 몽골민족대학교 몽골 교수 2인 휴먼에이드 인턴십 프로그램 참여	05 휴먼에이드, 세종시 세계문화예술 교육 주간 기념행사 참여
	04 '원광디지털대학교 업무협약	04 '글로벌디지털콘텐츠그룹 업무협약	03 '우리 모두 토크콘서트' 개최
	03 KBS '사랑의 가족' 휴먼에이드·휴먼에이드포스트 방영	01 휴먼에이드포스트 기자 제23회 페럴림픽 참여	01 MBC '나누면 행복', 휴먼에이드 주제로 방영
	01 한양대학교 사회혁신센터 업무협약	01 르완다연합대학교 설립준비위원회 업무협약	
2017	12 가연마을 기자단 포토뉴스 전시회	12 서울 강서장애인가족지원센터 업무협약	11 2017 휴먼에이드 한글미디어문화제 개최
2017	08 휴먼에이드포스트 (사회공헌형 신문사) 창간	07 2017 감수위원 역량강화 일일캠프 개최	05 다산동 주민센터 업무협약
	04 2017제 1회 정책포럼 개최	04 휴먼에이드 · 샤프SE 발달장애인 정규직 채용(5인)	01 탄자니아 사회적기업 나우리미티드 업무협약
2016	12 KM한국의학연구소 업무 협약	12 제2회 정보소외계층 미디어 리터러시 포럼 후원	12 <휴먼에이드 포럼 2016> 개최
	10 초록우산어린이재단 업무협약	09 제1회 '정보쇠외층을 위한 미디어 사명과 역할' 휴먼에이드 포럼 후원	08 MYSC 업무협약
	06 휴먼에이드 창립총회		

07. Roadmap



08. Strategic Partners

















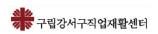
























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